

# PRODUCT LISTING ORDER FORM

Use this form to reserve a Product Listing in *Specialty Food Magazine*. Product Listings are only available to NASFT members in good standing. Questions, call Angela Vasiliadis at 800-627-3869, ext. 138.



## INDICATE WHICH ISSUE(S) YOU ARE RESERVING

ISSUE	ORDERS, MATERIAL AND PAYMENT DUE	MEMBER RATE
<input type="checkbox"/> <b>January/February 2005</b> Winter Fancy Food Show issue .....	11/30/04	<input type="checkbox"/> 1X .....\$470
<input type="checkbox"/> <b>March 2005</b> Ad Readership Study .....	1/27/05	<input type="checkbox"/> 4X .....\$400
<input type="checkbox"/> <b>April 2005</b> Spring Fancy Food Show Preview issue .....	2/22/05	<input type="checkbox"/> 6X .....\$370
<input type="checkbox"/> <b>May 2005</b> Spring Fancy Food Show/FMI Show issue .....	3/25/05	<input type="checkbox"/> 10X.....\$340
<input type="checkbox"/> <b>June 2005</b> Summer Fancy Food Show Preview issue .....	4/27/05	
<input type="checkbox"/> <b>July 2005</b> Summer Fancy Food Show issue .....	5/25/05	
<input type="checkbox"/> <b>August 2005</b> Buyer's Guide issue .....	6/24/05	
<input type="checkbox"/> <b>September 2005</b> Product Awards issue .....	7/25/05	
<input type="checkbox"/> <b>October 2005</b> Consumer Research Issue .....	8/25/05	
<input type="checkbox"/> <b>November/December 2005</b> Winter Fancy Food Show Preview issue .....	9/26/05	



<input style="width: 100%; height: 20px;" type="text"/>	# of issues	X		\$	<input style="width: 100%; height: 20px;" type="text"/>	=	\$	<input style="width: 100%; height: 20px;" type="text"/> <small>Total for Year</small>
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## CONTACT INFORMATION (AS YOU WOULD LIKE IT TO APPEAR IN LISTING)

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Company Name			Contact				
Mailing Address							
City	State	Zip	Country				
Telephone #			Fax #				
Email			Website				
FANCY FOOD SHOW BOOTH NUMBER:		WINTER '04		SPRING '04		SUMMER '04	

## PRODUCT DESCRIPTION & PHOTO INFORMATION

**Attach an 80 word description of your products.**  
**Editors will edit for clarity and cut excess words to fit 80-word limit (contact information not included).**

**PHOTOGRAPHY:** I have enclosed a color photograph (product shot, no text) in the form of a  
 print     slide     transparency or  electronic artwork\*.

\* Electronic artwork must be saved at 3" horizontally, 300 dpi, as an EPS or TIFF format, and to a Macintosh floppy or Zip disk or CD ROM. A color proof (which we will use to match when printing) must accompany disk.

**We cannot accept negatives, polaroids, ad slicks or Syquest disks.**

## PAYMENT AND SHIPPING INFORMATION

**Product Listings must be prepaid.**

- My check for U.S. \$ \_\_\_\_\_ is enclosed (made payable to NASFT)  
 Charge my credit card     VISA     MasterCard     American Express

Credit card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name \_\_\_\_\_

**Payment  
MUST  
Accompany  
All Order  
Forms**

**SHIPPING:** Send your completed form with payment and materials to:  
 Angela Vasiliadis, NASFT, 120 Wall Street, 27th floor, New York, NY 10005  
 Phone (212) 482-6440, ext. 138 or fax to (212) 482-6459.