

2005 Marketing Services Calendar

Publication/Service	Issue	Deadline	Date
Focused Exhibits	Winter Fancy Food Show	order form and materials	11/12/04
Show Directory	Winter Fancy Food Show	Advertising order form	11/15/04
		Advertising materials	11/22/04
Specialty Food Magazine	January/February 2005 Winter Fancy Food Show Issue	Product Listing order form and materials	11/30/04
		Display Advertising order form	12/1/04
		Display Advertising materials	12/6/04
Specialty Food Magazine	March	Product Listing order form and materials	1/27/05
		Display Advertising order form	2/1/05
		Display Advertising materials	2/4/05
Specialty Food Magazine	April Spring Fancy Food Show Preview Issue	Product Listing order form and materials	2/22/05
		Display Advertising order form	3/1/05
		Display Advertising materials	3/4/05
Focused Exhibits	Spring Fancy Food Show	order form and materials	3/11/05
Show Directory	Spring Fancy Food Show	Advertising order form	3/21/05
		Advertising materials	3/28/05
Specialty Food Magazine	May Spring Fancy Food Show Issue	Product Listing order form and materials	3/25/05
		Display Advertising order form	4/1/05
		Display Advertising materials	4/5/05
Specialty Food Magazine	June Summer Fancy Food Show Preview Issue	Product Listing order form and materials	4/27/05
		Display Advertising order form	5/4/05
		Display Advertising materials	5/9/05
Focused Exhibits	Summer Fancy Food Show	order form and materials	5/13/05
Show Directory	Summer Fancy Food Show	Advertising order form	5/23/05
		Advertising materials	5/30/05
Specialty Food Magazine	July Summer Fancy Food Show Issue	Product Listing order form and materials	5/25/05
		Display Advertising order form	6/6/05
		Display Advertising materials	6/9/05
Specialty Food Magazine	August Buyers' Guide Issue	Enhanced Listing order form and materials	6/24/04
		Display Advertising order form	6/28/05
		Display Advertising materials	7/1/05
Specialty Food Magazine	September	Product Listing order form and materials	7/25/05
		Display Advertising order form	8/1/05
		Display Advertising materials	8/4/05
SpecialtyFoodMarket.com	Online Consumer Marketplace	order form and materials	9/16/05
Specialty Food Magazine	October	Product Listing order form and materials	8/25/05
		Display Advertising order form	9/1/05
		Display Advertising materials	9/7/05
Specialty Food Magazine	November/December Winter Fancy Food Show Preview Issue	Product Listing order form and materials	9/26/05
		Display Advertising order form	10/3/05
		Display Advertising materials	10/5/05