

Issue	Show Coverage Features and Highlights	Orders Due	Materials Due
January/February	Winter Fancy Food Show Issue <ul style="list-style-type: none"> • An Industry with a Heart: How Specialty Food Companies Give Back • Crispbreads, Crackers and Other Crunchy Treats • Research Spotlight: Food and Drink Packaging Trends • Cheese Focus 	12/1/2004	12/6/2004
March	Ad Readership Study <ul style="list-style-type: none"> • Natural Products Expo West Bonus Distribution • International Housewares Show Bonus Distribution • Competing Against Category Killers • Hot Spreads: Trends in Jams, Preserves and Marmalades • Research Spotlight: Functional Foods 	2/1/2005	2/4/2005
April	Spring Fancy Food Show Preview 2005 State of the Specialty Food Industry <ul style="list-style-type: none"> • The New American Soft Drinks • Cheese Focus 	3/1/2005	3/4/2005
May	Spring Fancy Food Show Issue <ul style="list-style-type: none"> • The Return of On-Line Grocers • Rice: A Global Staple • Research Spotlight: Cooking Sauces 	4/1/2005	4/5/2005
June	Summer Fancy Food Show Preview Outstanding Retailers of 2005 <ul style="list-style-type: none"> • International Dairy-Deli-Bakery Show Bonus Distribution • Hummus, Tahini and Other Spreads of the Middle East • Research Spotlight: Confections • Cheese Focus 	5/4/2005	5/9/2005
July	Summer Fancy Food Show Issue <ul style="list-style-type: none"> • The New Seals of Approval: Organic, PDO, and More • Beyond the Picnic Table: Upscale Ketchups and Mustards • Research Spotlight: Pasta Sauces • Cheese Focus 	6/6/2005	6/9/2005
August	2005 Buyers' Guide Issue	6/28/2005	7/1/2005
September	2005 NASFT Product Awards: Winners and Finalists <ul style="list-style-type: none"> • Atlanta National Gift/Gourmet Show Bonus Distribution • Natural Products Expo East Bonus Distribution • Anuga Show Bonus Distribution • Holiday Breads Around the World • Research Spotlight: Soy-Based Foods and Drinks 	8/1/2005	8/4/2005
October	Today's Specialty Food Consumer, 2005 and Beyond Ad Readership Study <ul style="list-style-type: none"> • Beyond Hershey's: Chocolate Bars, Nibs and More • Research Spotlight: Crackers • Cheese Focus 	9/1/2005	9/7/2005
November/December	2006 Winter Fancy Food Show Preview <ul style="list-style-type: none"> • Creating a Store's Soundscape • Fish Sauce, Chile Paste and Other Asian Flavors • Research Spotlight: Sweet Spreads 	10/3/2005	10/5/2005